



CALLING ALL TUTORS! LOGO DESIGN CONTEST 4C VIRTUAL TUTOR CONFERENCE

OCTOBER 23, 2026

Are you ready to showcase your creativity and design skills? The Creative Community College Collaborators invite you to participate in an exciting contest to design a logo for the October 2026 4C Virtual Tutor Conference:

Roads and Bridges: Tutors as Guides

We're looking for a logo that reflects how tutors serve as bridges and pathways, guiding students through challenges toward success.

Whether you're an art enthusiast or a graphic design pro, this is your chance to shine!

- Eligibility: Open to all college and university peer or professional tutors, writing consultants, SI Leaders, PAL facilitators, academic coaches, and other learning support practitioners. Supervisory and administrative staff are not eligible.
- Submission format: PDF (winner may be asked to supply ai or eps files later)
- **Deadline: February 2, 2026, midnight ET**

Submissions will be blind-judged by a panel on the following criteria:

- Incorporation and reflection of the conference theme, *Roads and Bridges: Tutors as Guides*.
- Appropriateness for a collegiate level event
- Reflection of professionalism (no vulgarity, nudity, violent imagery, etc.)
- Clarity of intent and design
- Suitability for intended purpose (website and digital document headings)
- Originality and creativity
- Visual balance and overall appeal

Why enter?

- Showcase your talent to a wider audience
- Enhance your portfolio
- Be part of an inspiring national event



www.4ccollab.org



creative.cc.collaborators@gmail.com

Additional information:

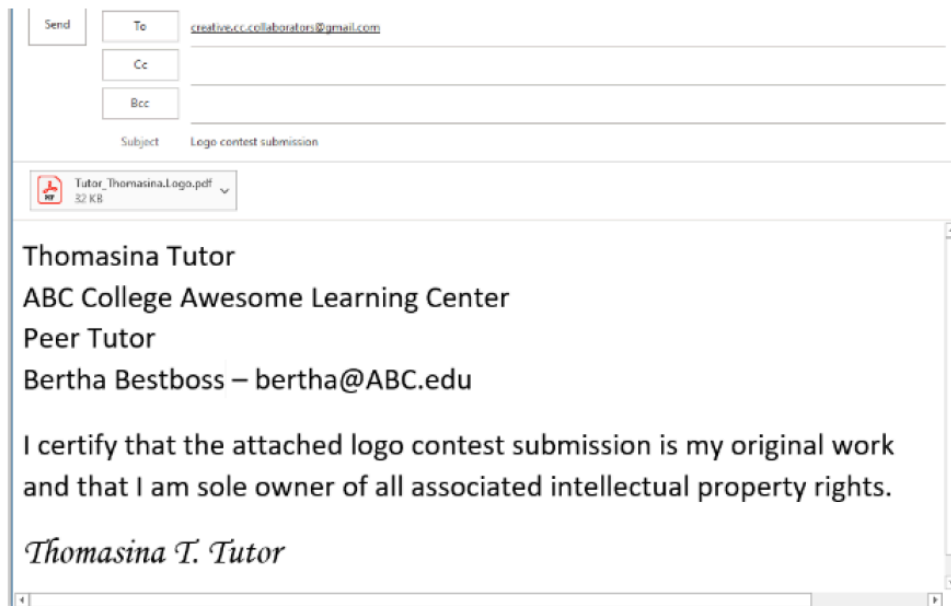
- The design must be the original creative work of the submitter: No adaptations of existing work, even if in the public domain or otherwise legal for use.
- Digital tools may be used to create the design, but AI generated work is not eligible for consideration.
- Multiple submissions by a single individual are permitted.
- The winner will be required to sign a limited use waiver.

Learn more about the conference at 4Ccollab.org/conference.

Submission instructions:

1. Name your file in the following format: Lastname_Firstname.Logo
2. If you are submitting multiple entries, add a digit after “Logo” to distinguish the files (e.g. Logo1, Logo2, etc.) Multiple submissions may be attached to the same email or sent separately, but must be received by the deadline in order to be considered.
3. Include the following in the email:
 - full name
 - institutional and program affiliation
 - title
 - supervisor name and email addressIt is recommended to copy and paste the above into your email, then edit the details.
4. The email must also include this statement above your digital signature: “I certify that the attached logo contest submission(s) is/are my original work and that I am sole owner of all associated intellectual property rights.”
5. Email your original logo design via email attachment as a PDF document to creative.cc.collaborators@gmail.com with the subject line “Logo contest submission,” ***no later than February 2, 2026, midnight eastern time.***

Example:



The screenshot shows an email composition window. The 'To' field is filled with creative.cc.collaborators@gmail.com. The 'Subject' field is filled with 'Logo contest submission'. An attachment named 'Tutor_Thomasina.Logo.pdf' (32 KB) is shown. The email body contains the following text:

Thomasina Tutor
ABC College Awesome Learning Center
Peer Tutor
Bertha Bestboss – bertha@ABC.edu

I certify that the attached logo contest submission is my original work and that I am sole owner of all associated intellectual property rights.

Thomasina T. Tutor

We are excited to see your creation!

Still have questions? Contact us at creative.cc.collaborators@gmail.com

